

### Amendments to the Claims

This listing of claims will replace all prior versions, and listing, of claims in the application:

1. (Currently Amended) A computer-implemented method for conveying sales options comprising:

offering a plurality of telecommunications related products to a customer;

receiving a selection from saidthe customer;

determining an offering price for saidthe selection, employing a progressive discount[;] and comprising:

accessing a predetermined pricing table having a product number, a product base price, and a discount rate to determine a product price wherein the selection comprises at least one product; and

summing the product prices employing the formula

$OP = \sum_{i=1}^n S_i P_i (1 - (A_j)_{i,j})$  where:

OP is the offering price;

i is the product number;

$S_i$  is a switch that has a value of 1 if the  $i^{\text{th}}$  product is selected, and a value of 0 if the  $i^{\text{th}}$  product is not selected;

$P_i$  is the base price of the  $i^{\text{th}}$  product; and

$A_j$  is the discount rate, where “j” represents the number of selected products; and

presenting saidthe offering price to saidthe customer.

2. (Currently Amended) The method of claim 1, wherein ~~said~~the progressive discount comprises:

providing a greater discount upon selection of at least one of a greater number and a higher level of products.

3-4. (Cancelled)

5. (Currently Amended) The method of claim 1, further comprising:

receiving information about customer usage of ~~said~~the plurality of products; and

recommending products based on received information about customer usage.

6. (Currently Amended) The method of claim 1, further comprising:

providing to ~~said~~the customer, an incremental offering price of an upgrade to ~~said~~the customer's selection.

7. (Currently Amended) The method of claim 1, further comprising:

providing an opportunity for ~~said~~the customer to change ~~said~~the selection;

if customer changes ~~said~~the selection, receiving customer's changed selection;

determining an offering price for customer's changed selection; and

presenting ~~said~~the offering price to ~~said~~the customer.

8. (Currently Amended) Computer readable media for conveying sales options comprising:

a first set of instructions for presenting a plurality of telecommunications related products to a customer;

a second set of instructions for receiving a selection from ~~said~~the customer;

a third set of instructions for determining an offering price for ~~said the~~ selection, employing a progressive discount, the third set of instructions comprising;

accessing a predetermined pricing table having a product number, a product base price, and a discount rate to determine a product price wherein the selection comprises at least one product; and

summing the product prices employing the formula

$$OP = \sum_{i=1}^n S_i P_i (1 - (A_j)_i) \text{ where:}$$

OP is the offering price;

i is the product number;

$S_i$  is a switch that has a value of 1 if the  $i^{\text{th}}$  product is selected, and a value of 0 if the  $i^{\text{th}}$  product is not selected;

$P_i$  is the base price of the  $i^{\text{th}}$  product; and

$A_j$  is the discount rate, where “j” represents the number of selected products; and

a fourth set of instructions for presenting ~~said the~~ offering price to ~~said the~~ customer.

9. (Currently Amended) The computer readable media of claim 8[.], wherein ~~said the~~ progressive discount comprises:

providing a greater discount upon selection of at least one of a greater number and a higher level of products.

10. (Currently Amended) The computer readable media of claim 8, further comprising:

a fifth set of instructions for receiving information about customer usage of ~~said the~~ plurality of products; and

a sixth set of instructions for recommending products based on received information about customer usage.

11. (Currently Amended) The computer readable media of claim 8, further comprising:

a seventh set of instructions for providing to saidthe customer, an incremental offering price of an upgrade to saidthe customer's selection.

12. (Currently Amended) The computer readable media of claim 8, further comprising:

an eighth set of instructions for providing an opportunity for saidthe customer to change saidthe selection.

13. (Withdrawn) A system for conveying sales options comprising:

computer readable media comprising:

a first set of instructions for presenting a plurality of telecommunications related products to a customer;

a second set of instructions for receiving a selection from saidthe customer;

a third set of instructions for determining an offering price for saidthe selection, employing a progressive discount; and

a fourth set of instructions for presenting saidthe offering price.

a computer in communication with saidthe computer readable media;

a telephone; and

a telephone operator, wherein saidthe operator obtains customer's product selections, and conveys saidthe offering price.

14. (Withdrawn) The system of claim 13, wherein saidthe progressive discount comprises:

providing a greater discount upon selection of at least one of a greater number and a higher level of products.

15. (Withdrawn) The computer readable media of claim 13, further comprising:

a fifth set of instructions for receiving information about customer usage of saidthe plurality of products; and

a sixth set of instructions for recommending products based on received information about customer usage.

16. (Withdrawn) The computer readable media of claim 13, further comprising:

a seventh set of instructions for providing to saidthe customer, an incremental offering price of an upgrade to saidthe customer's selection.

17. (Withdrawn) The computer readable media of claim 13, further comprising:

an eighth set of instructions for providing an opportunity for saidthe customer to change saidthe selection.

18. (Withdrawn) A system for conveying sales options comprising:

computer readable media comprising:

a first set of instructions for presenting a plurality of telecommunications related products to a customer;

a second set of instructions for receiving a selection from saidthe customer;

a third set of instructions for determining an offering price for saidthe selection, employing a progressive discount; and

a fourth set of instructions for presenting saidthe offering price;.

a computer in communication with saidthe computer readable media; and

a kiosk comprising saidthe computer and an interface for public interaction.

19. (Withdrawn) The system of claim 18, wherein saidthe progressive discount comprises:

providing a greater discount upon selection of at least one of a greater number and a higher level of products.

20. (Withdrawn) The computer readable media of claim 18, further comprising:

a fifth set of instructions for receiving information about customer usage of saidthe plurality of products; and

a sixth set of instructions for recommending products based on received information about customer usage.

21. (Withdrawn) The computer readable media of claim 18, further comprising:

a seventh set of instructions for providing to saidthe customer, an incremental offering price of an upgrade to saidthe customer's selection.

22. (Withdrawn) The computer readable media of claim 18, further comprising:

an eighth set of instructions for providing an opportunity for saidthe customer to change saidthe selection.